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95% of customers would recommend My Home Move to friends and family

My Home Move, the largest independent providers of conveyancing services in England and Wales, has realised its most powerful marketing tool – word of mouth. A massive 95% of customers in its February customer service survey would recommend My Home Move to their friends and family.

Stephen Hayter, sales and marketing director, My Home Move, said: “We are obviously very pleased with this result. Word-of-mouth is the best marketing tool any organisation can ask for. E-conveyancing is such a move away from the traditional high-street conveyancer that a lot of people have been very sceptical about its effectiveness. What we’ve been able to show them is that we are not only efficient, we are much faster than traditional conveyancing – we work around the clock - and it is a greener option too.”

Bob Hay, Streets Ahead Estate Agents, said: “Initially we didn’t want to have anything to do with recommending our clients to an e-conveyancing company as we had good relationships with our high street conveyancers. But when we decided to give it a go we saw how brilliant it can really be. They are so quick! And because of the online system and both our dedicated Account Manager and Relationship Manager we are always fully informed on all our cases. I can understand why people recommend MyHomeMove and keep coming back for more.”

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About My Home Move

My Home Move is one of the largest independent providers of conveyancing services in England and Wales. Specialising in the residential sector, the company offers straightforward solutions to conveyancing and re-mortgaging. Its use of advanced technology ensures that the process of moving is managed accurately and at an affordable cost. Above all, the company is dedicated to providing a superior level of service, which is based upon speed and professionalism. For more information visit www.myhomemove.com

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